

# Atulya Ganga Project

THE WAY AHEAD | VICHAAR MANTHAN  
05 SEP 2021





# An Invitation to Ganga Rejuvenation Vichaar Manthan

05 SEP 2021 | NEW DELHI



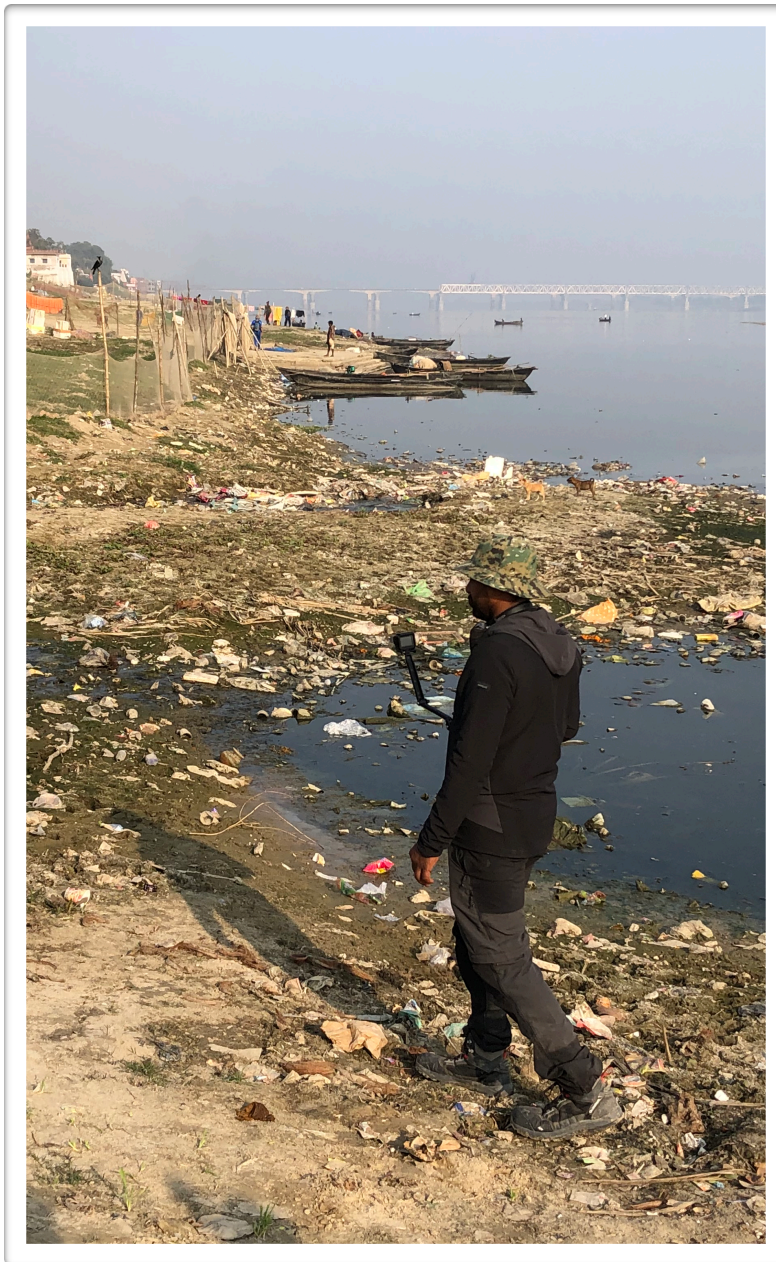
## Longest Ever Walk for Maa Ganga | Sabka Saath ho, Ganga Saaf Ho!

An audacious, unprecedented, continuous, multi-faceted and record making - 5530 km, 190 Day long Atulya Ganga Parikrama was accomplished on 23 June 2021. It was an unbroken walkathon for Ganga Rejuvenation, which was flagged off by Her Excellency Anandiben Patel, Governor of UP, on 16 Dec 2020 at Prayagraj, and was successfully accomplished on 23 June 2021. We are immensely grateful for the support Parikrama received from Namami Gange, Ministry of Tourism & NCC Directorate.

The success of Atulya Ganga walkathon has ushered in a new era of Jan Bhaagidari or People Participation in providing clean Rivers to the people of India. This mammoth task of rejuvenating Ganga can only be achieved if the people of India come together, think about Ganga and work together on multiple fronts.

Team Atulya Ganga, invites you to a vibrant, brain-storming session on 05 Sep, 2021, as per the program attached. The purpose of this brainstorming session is as follows :-

- **Ganga Gyaan** : What did we learn from this 190 days walk on both banks of Ganga covering 5530 kms from Gangotri to Ganga Sagar. The various aspects of people's opinions, pollution trends, regional nuances, silting, vanishing green cover, Ganga land & flood plains, ground water poisoning, flora & fauna and a lot more.
- **Way Ahead** : Atulya Ganga Trust is committed to the cause of Atulya Ganga Rejuvenation for coming 10 years. All is not well. During this brain storming session, the team wishes to set a meticulous course of action for the coming years to create a people's movement for Ganga Rejuvenation.



*Ganga needs urgent attention and action on the part of entire population of Ganga belt.*



## OUTLINE PROGRAM

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**05 Sep, 10 am - 3 pm (Sun)**

**Triveni Auditorium, 205, Tansen Marg,**

**Opposite FICCI Auditorium**

**10 am :** Atulya Ganga Gyaan

Presentations

**11 am :** Ganga Talks by Subject Experts -  
15 minutes each

**2 pm :** Open House & the Press  
Conference

**RSVP :** Col MK Keshwar (997 1313 335)  
Sh. Abhay Mishra (98717 65552)

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**Atulya Ganga Parikrama** was successfully accomplished traversing 5530 kms over 190 days. It has massive youth support - NCC, Schools, Colleges and youth organisations. An unbroken and unprecedented walk on both banks of Ganga - reached over 8 million people.